



BANNERS WITH CLASS™
recognition fundraiser

1 888 331-3330

PROGRAM

Agreement

Organization Name: _____ **Fundraiser Group:** _____ **Date:** _____

Address: _____ **Address 2:** _____

City: _____ **State:** _____ **Zip:** _____

Contact First Name _____ **Contact Last Name:** _____

Phone Number: _____ - _____ - _____ **Email Address:** _____

About Banners With Class, L.L.C.

Our expertise in design and marketing has led us to create the Banners With Class fundraising program. All of the products that your school or organization will receive from us are produced at our single location ensuring that we provide you with the highest quality and attention to detail.

We look forward to helping your organization realize its goals through this unique and exciting new approach to fundraising!
Good Luck!

Program Procedures:

The following information and procedures provide you with a guideline of the Program from start to finish.

I. Supply Organization's Logo and Copy Block:

SAMPLE BANNERstarz



Your Logo prints here

Copy Block -
30 characters max

SAMPLE STARclingz



Your Logo prints here

Your Logo prints here

Please supply your organization or school logo in a high resolution format: eps vector (preferable), tif, jpg, or gif.
Email to production@bannerswithclass.com.

We utilize the Logo for 2 purposes. The first is to customize the STARclingz and BANNERstarz online product builder after participant's login. Secondly, we print your logo on each product ordered. It is important that we receive the best representation and highest quality logo your organization can provide.

The Copy Block is for BANNERstarz only. Please give us a short description (30-35 characters max.) of your fundraiser's accomplishment. **This information cannot be changed by the person ordering the banner.**

Examples: • Class of 2011 • State Champions Basketball • First Place 2010 Competition

Your Copy Block text (30-35 characters max.) _____



II. Identify Program Administrator:

Please designate a Program Administrator that will be our point of contact for all Program related communications and management of the Program within your organization.

Responsibilities include:

- Initial placement of marketing materials that we provide to your organization
- Communicating the Program to your organization's potential participants
- Monitoring the Program's activity via our online database
- Receiving funds

Program Administrator: _____

Program Administrator's Email Address: _____

III. Program Administrator Login

This login provides your Program administrator access privileges to the online database for your organization's orders. From this information, the administrator will watch the Program's ongoing performance.

Your Username must be seven characters long.

Program Administrator's Username: _____

Program Administrator's Password: _____

IV. Marketing Materials

We will provide your Program administrator with marketing materials, FREE of charge, which can be posted and used to help promote the Program. Because of the expense we incur producing these materials, we simply ask that you be realistic in the quantities of items requested. Samples and more detailed descriptions of these items can be found at www.bannerswithclass.com/fundraiser-program-details.aspx.

1. Your organization will be supplied a sample 3' x 2' full color BANNERstarz and STARclingz to display prominently in a school lobby, main hallway, gym, etc.

2. We will provide full-color wall posters sized 12" x 18" that your Program administrator can post throughout your organization.

Please send us _____ 12" x 18" wall posters.

3. 8-1/2" x 11" full-color flyers to distribute to your organization's potential participants. We suggest at least 1 flyer per participant. You are welcome to order more at a later time. We will also supply to you the flyer in a pdf format. This pdf can be used to email to your organization or to print additional flyers from.

Please send us _____ 8-1/2" x 11" flyers.

4. Also available are a variety of internet marketing tools such as banner ads for your organization's website promoting the fundraiser, email ads, pdf files to send via email and much more.

Please go to www.bannerswithclass.com/fundraiser-toolbox.aspx to find more information about these.

V. www.BannersWithClass.com Website

Banners With Class, L.L.C. is the owner of the website and all content contained within it. We are solely responsible for its management and on-going function. If at anytime a problem arises from the usage of the website, we will work directly with the individual(s) in your organization to resolve the issue.

We provide a credit card processing environment secured with SSL encryption provided through a certificate contract with Godaddy.com. Because of the sensitive nature of credit card usage on internet sites, we never store any individual's complete credit card number and will only reference the card owner's last 4-digits of their account when sending any communications via email or by phone conversation.

The usage of the website by your organization is provided without any guarantees, stated or implied. When a problem occurs with the website, all reasonable efforts will be made to correct the situation in a timely manner.



VI. Product Ordering / Shipping

The website allows for your organization’s participants to build a custom BANNERstarz banner or STARclingz wall cling. This means that, when building the product, the participant will insert copy and upload their photo to be used for FINAL printing. We make every effort to provide the participant with sufficient information to create a product of acceptable-to-excellent quality. Because of variables that are outside of our control, a participant may place an order for a product which, when printed, may not be acceptable quality. This may occur because of typographic errors or electronic photo uploads that are of poor quality. During the photo upload stage of building a product, we measure the photo’s size and resolution to determine quality. If a photo upload does not meet our range of acceptable quality standards, we will provide an error message to the participant stating that the photo’s quality may produce unacceptable results. We provide a message that will allow the participant to either accept the quality of the photo uploaded or, cancel the upload and make another photo upload. Prior to printing each order, we will make a visual check for any typographical errors or quality issues. If we are able to determine that a possible problem exists, we will notify the participant immediately and attempt to resolve the issue(s). We will make every reasonable effort to assist in fixing the problem. If a problem isn’t detected until after the product is shipped, we will resolve in the following manner:

- Typographic errors are the responsibility of the participant and Banners With Class will reprint the product after a new order has been submitted in the system.
- Printing/manufacturing defects are the responsibility of Banners With Class and, after the product is returned for inspection, we will reprint and ship the order free of charge.
- Photo issues from uploaded files can be subjective and will be handled accordingly with the participant’s best interest in mind.
- Color matching: Since color on the internet can be an uncontrollable variable, Banners With Class cannot guarantee or be responsible for exact color match between proof displayed prior to order and final product shipped.

If an issue arises outside of those mentioned above that a satisfactory resolution cannot be agreed upon, we will refund the customer’s money and delete the order from your organization’s fundraising database. Your organization will not receive 25% CASH BACK on deleted orders. Your organization will receive 25% CASH BACK on re-submitted orders due to customer’s errors.

In addition to the BANNERstarz and STARclingz price, all orders will include cost of shipping to the participant’s address (\$10 flat shipping charge) and state sales tax when required. An optional charge of \$35 will be charged for orders where the participant has indicated in the shopping cart that they want RUSH overnight production. The state sales tax, shipping, state sales tax and optional rush production do not qualify for the 25% CASH BACK fundraising.

VII. Program End-Date

Unless you specify a specific date for your Program to be deactivated, fundraising Programs run for the length of 1-year. If an end-date is specified, no orders will be accepted into the system for your fundraiser after the selected end-date.

Your program’s official end-date: (OPTIONAL) ____ / ____ / _____

VIII. Order Delivery

Orders will be shipped within 2-weeks after order placement. Shipping will be via UPS Ground service unless participant has chosen the “Overnight Rush production / delivery” option at check-out. For an order to qualify for the “Overnight Rush production / delivery” option, the order must be placed through the checkout process before noon EST.

IX. Reimbursement of 25% CASH BACK

You will receive a quarterly email from our system outlining orders placed within the latest quarter for your organization. The email will contain a detail of orders placed including total amount of orders, product cost, shipping, tax and special overnight rush charges. The email will also indicate the fundraising amount due to you which will consist of 25% of the total product sales (excluding sales tax, shipping and optional RUSH overnight production). After you receive the quarterly fundraising email statement, your designated program administrator should expect to receive a Banners With Class L.L.C. company check within 5-7 business days.

Your FUNDRAISING CASH BACK CHECKS should be made out to:

Name: _____ Title: _____



Thank you for your interest.
We look forward to assisting with your successful fundraiser!

Signature:

Print Name:

Date:

Please mail or fax the signed agreement to:

Banners With Class, L.L.C.

27260 Haggerty Road, Suite A10
Farmington Hills, Michigan 48331

888 330-3331

fax: 248 848-9302

email: signup@bannerswithclass.com

www.bannerswithclass.com

Program Representative contact information:

Thomas Dwyer - tomd@bannerswithclass.com

Andrea Aiello - andrea@bannerswithclass.com

David Roegner - daver@bannerswithclass.com

**Help us place 25 BANNERstarz/STARclingz orders and your school/organization will receive
a FREE 6' x 3' BANNERstarz or 5' x 3' STARclingz customized for your organization!**