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a new approach
EXCITING

 **BannersWithClass.com**
Senior Class Fundraiser™

BannersWithClass.com Program Agreement

We are very pleased that you have chosen BannersWithClass.com for your Senior Class fundraiser! This simple form will allow us to begin your school's Program. It will provide you with our assurance that every step of the way will be conducted responsibly and with your school's best interest in mind.

Program Agreement Date:

School Name:

School Address:

School Phone Number:

If at any time during the program you need assistance and would like to speak with us, please contact your Program Representative. If you are unable to contact your Program Representative, please feel free to contact our office for assistance at 888 330-3331.

BannersWithClass.com Program Representative is:

Representative's contact is:

Phn: _____ email: _____

About our company:

Banners With Class, L.L.C. is located at:
27260 Haggerty Rd., Suite A-10
Farmington Hills, Michigan 48331
888 330-3331 FAX - 248 848-9302
www.bannerswithclass.com

Our expertise in design and marketing has led us to create the BannersWithClass fundraising program. All of the services your school will receive from us are produced at our single location ensuring that we provide you with the highest quality and attention to detail.

We look forward to helping your school realize its goals through this *unique and exciting new approach to fundraising!*

Good Luck!

Program Procedures:

The following information and procedures provide you with a guideline of the Program from start to finish.

- Promo Code

The first step, and one of the most important, is to decide upon your school's PROMO CODE. The promo code will be used by your students/parents to login to the BannersWithClass.com banner builder web page. This code will be used on our system to accurately log the orders being placed to your school's online account. We highly suggest that the promo code be an easily remembered group of characters such as;

LHS-7220

Ludington High School and last 4 digits of school's phone number.

Your School's Promo Code is:

If students/parents forget their promo code, we make it easy for retrieval from a request sent through our website.

- School Logo

We will need your school's logo in a high resolution format: eps vector (preferable), or tiff, jpg or gif. Please supply on disk or email to: production@bannerswithclass.com

We utilize your school's logo for 2 purposes - to customize the banner builder page when students/parents login - and to print your logo on each banner ordered. It is important that we receive the best representation and the best quality of logo you can provide.

- Program Administrator

Your school's designated Program Administrator is our point of contact for all Program related communications. They will be the individual that we rely on exclusively for managing the Program within your school. We help in every way possible to minimize the amount of time that the Program Administrator will need to devote for a successful outcome of the fundraiser. Responsibilities that the Program Administrator will need to manage involve:

- Initial placement of marketing materials we provide your school
- Communicating the Program to your senior class
- Monitoring the Program's activity via our online database
- Final distribution of delivered orders
- Manage funds received from us at Program end

Your school's Program Administrator is:

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Your school's Program Administrator's email is:

- Program Administrator Login

This login provides your Program Administrator access privileges to the database of your school's orders maintained online. From this information, the Administrator will see how well the program is performing and, if necessary, provide some "kick start" communications to the senior class via audio announcements, flyer handouts, etc. The Administrator's login will be the first character of their first name, the first 4 characters of their last name and 3 numerals. Example:

msmit001 - Mary Smith 001

Your Program Administrator's Login is:

- In-school Marketing Materials

We will provide your Program Administrator with marketing materials which can be posted and used in your school to help promote the Program. Because of the expense to produce, we simply ask that you be realistic in the quantities of items requested.

1. Your school will be provided, free of charge, a full size, full-color actual banner to display prominently in a school lobby, main hallway, gym, etc.

Choose size of banner for school promotion

___ 3' x 2' ___ 4' x 2-1/2' ___ 6' x 3'

2. We will provide, free of charge, full-color wall posters sized 12" x 18" that your Program Administrator can post throughout the school. We believe that 10-15 posters can offer good coverage. You are welcome to ask for more if that can help increase the success of your program.

Please send us ___ 12" x 18" wall posters

3. 8-1/2" x 11" full-color flyers to distribute to senior class members are provided free of charge. We suggest at least 2 flyers per graduating senior be ordered. You are welcome to order more.

Please send us ___ 8-1/2" x 11" flyers

4. Website Banner Ads and email blasts to be utilized for all of your electronic correspondence with your senior class parents.

- BannersWithClass.com Web Site

Banners With Class, L.L.C. is the owner of the website and all content contained within it. We are solely responsible for its management and on-going function. If at anytime a problem arises from the usage of the website, we will work directly with the individual(s) to resolve any issues. We provide a credit card processing environment secured with SSL

encryption provided through a certificate contract with GoDaddy.com. Because of the sensitive nature of credit card usage on internet sites, we never store any individual's complete credit card number but will only reference the card owner's last 4-digits of their account when sending any communications via email or by phone conversation.

The usage of the website by your school is provided without any guarantees, stated or implied. When a problem occurs with the website, all reasonable efforts will be made to correct the situation in a timely manner.

The website allows for your students/parents to build a graduation banner from their direct input. This means that they will be allowed to insert copy and upload photos to be used for FINAL banner printing. We make every effort to provide the user with sufficient information to create a product of acceptable-to-excellent quality. The banner will be displayed on the user's screen for final approval before placing the order. Because of variables that are out of our control, a person may place an order for a banner which, when printed, will not be acceptable quality. This may occur because of typographic errors or electronic photos uploaded that are of poor quality. Prior to printing a banner order, we will make a visual check for any errors or quality issues. If we are able to catch any problems, we will notify the student/parent immediately and attempt to resolve the issue(s). We will make every reasonable effort to assist in fixing the problem. If a problem isn't noticed until the banner has been shipped then we will resolve in the following manner:

- Typographic errors are the responsibility of the customer and we will reprint the banner after a new order has been submitted in the system.
- Printing/manufacturing defects are our responsibility and we will reprint the banner free of charge.
- Photo issues from uploaded files can be subjective and will be handled accordingly with the customer's best interest in mind.
- Color matching: Since color on the internet is subjective based on the many monitor variables available, we cannot guarantee exact color match.

If an issue arises that a satisfactory resolution cannot be agreed upon, we will refund the customer's money and delete the order from the fundraising database. Your school will not receive 25% on deleted orders. Your school will receive 25% on re-submitted orders due to customer errors.

Your students/parents may encounter additional charges when placing a banner order on the website. There are 2 possible additional charges.

1. 6% Michigan sales tax for schools within the state of Michigan.
2. \$25 shipping charge if student/parent indicates that they want their banner order shipped directly to them.

These additional charges will not qualify for the 25% fundraising.

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- Official end-date

Your Program will need to have a cut-off date (late April/ early May) so that we will have sufficient time (2-3 weeks after cut-off) to produce the banners. The students/parents may still order after the cut-off date but we post a warning on the website that your Program Administrator may not have sufficient time to utilize the “last-minute” funds. We will still honor the fundraising agreement by providing the school Program Administrator with 25% return funds on those orders.

Your Program’s Official End-date is:

- Delivery of orders to your school

2-3 weeks after the Program end-date, we will deliver by the most economical means available at the time all banners individually tube packaged and labeled. In many cases this means that we will personally deliver your completed order. In some cases, where this is not practical, we will arrange for UPS Ground shipping. Your Program Administrator will be responsible for the distribution of banners once they arrive to your school.

- Reimbursement of fundraising money

At the same time that we deliver your order, we will have a Banners With Class, L.L.C. company check made out to the designated recipient in the amount of 25% of all orders delivered. We may find it more convenient to present the check immediately when personally delivering your order. When this is not practical, we will mail the check First Class US Postal the same day that the banner order is shipped from our facility.

Who should the check be made out to?

Thank you for your interest.

We look forward to your success using this fundraiser!

Signature

Date

Please print your name

Please fax this to 248 848-9302 to start your program today.

**Help us sell 25 Banners and your school will
receive a FREE 6' x 3' Customized Banner!**